# Liza J. Knipscher

liza.knipscher@gmail.com Phoenix, AZ 85014 Twitter: @knipsch

## Work Experience Medical App Developer

### Barrow Neurological Institute June 2018 - Current

- Design and develop educational interactive applications for neurosurgical residents using C#/Unity
- Created a 3D interactive neurosurgery communication tool with real-time craniotomy cutting and tissue deformation
- Developed VR spine simulation prototype, which received additional funding from donors to allow for the creation of a spine VR lab associated with the Sonntag Spine Center

#### Owner

#### Knipscher Interactive, LLC

#### (LLC established May 2020; previously sole proprietor) September 2018 - Current

Company: Embodied Labs

- Created VR storyboard for medical visualization
- Additional VR art assets during production
- Company: Pipette Kids
- Solo developed 2D educational mobile game, "Bacteriopets," to teach elementary to middle school audience about gut microbiome
- Published Bacteriopets on Google Play and iOS

#### Graduate Assistant

#### Physical Therapy Department, UIC

August 2017 - May 2018

- Collaborated with physical therapists to design interactive applications for clinician and patient use
- Reviewed physical therapy literature and integrated recent findings into application prototypes

# Skills

#### Game, Application, and Simulation Development

- Unity, PlayCanvas, C#/.NET, JavaScript, Visual Studio, VS Code
- Recent Unity tools including High Definition and Universal Render Pipelines and Shader Graph
- Oculus integration for Unity, SteamVR, VRTK
- Google Play and iOS App Store publication

#### 3D Modeling

• ZBrush, Maya, Substance Painter, Houdini

#### 2D Illustration & Design

Adobe CC: Photoshop, Illustrator, InDesign

## Education

University of Illinois at Chicago MS in Biomedical Visualization Graduated June 2018 GPA: 4.00

**Purchase College, State University of New York** BA in Psychology with Biology and Visual Arts minors Graduated January 2015

## Research

Master of Science Project Research: "Gaming for Stroke Rehabilitation: Creating an Engaging Experience" UIC Brain Plasticity Laboratory with Dr. Madhavan UIC Mixed Reality Laboratory with Dr. Luciano Spring 2017 - May 2018

- Developed physical therapy game interface
- Integrated game with ankle therapy device prototype
- Evaluated effectiveness of various game elements

#### Summer Research Intern

Lab of Dr. Cho, Burke Medical Research Institute June 2014 - August 2014

• Used RT-PCR to determine levels of CD-36, a class B scavenger receptor, and related molecules in brains of mice at various timepoints after induced stroke

#### NSF REU Student Intern

Lab of Dr. Basil, Brooklyn College January 2014 - May 2014

- Researched chambered nautilus navigational memory
- Designed and presented poster at 2014 Science Research Day at Brooklyn College

# Activities and Memberships

#### Association of Medical Illustrators

Student Member: 2016 - 2018 Professional Member: 2019 - current Social Media Committee Member: Summer 2020 - current

#### Health Tech Jam at UIC

Judge and Volunteer: October 2020

#### CodeDay Labs

July 2020: Mentored two college programming students as they created a guide to poisonous plants with Unity **Women in Games International** Member: 2019 - current

## Awards

Award of Merit for Interactive, "Opsonization" Association of Medical Illustrators, 2018

Lillian B. Torrance Scholarship University of Illinois at Chicago, Spring 2018

**Vesalius Trust Research Grant** The Vesalius Trust, 2018

**Chancellor's Student Service Leadership Award** University of Illinois at Chicago, Spring 2018

Award of Merit for Editorial Illustration, "Working Heart" Association of Medical Illustrators Salon, 2017